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## **Inteliquent Introduces New Brand Identity, Signaling Company's Transformation**

### **Launch of New Corporate Brand Demonstrates Inteliquent's Growth Forward**

CHICAGO, March 01, 2016 (GLOBE NEWSWIRE) -- Inteliquent, Inc. (Nasdaq:IQNT), a leading provider of voice, text and messaging connectivity for communications service providers, today announced its new brand identity. The reinvigorated brand comes on the heels of Inteliquent surpassing a record 17 billion minutes of voice traffic per month, a 30 percent increase from just six months prior, making it one of the top providers in the industry.

"This rebranding signifies our evolution from the traditional telecommunications voice-only space to positioning ourselves as the premier interconnection partner for communication providers of all types," said Matt Carter, Inteliquent's President and Chief Executive Officer. "It also aligns with our new Growth Forward business strategy, focused on growing and protecting our core business, diversifying our revenue stream through product development, and driving margin optimization."

One of the ways Inteliquent is realizing its Growth Forward business strategy is through a new service offering to the Over-the-Top (OTT) provider space, which will give customers a unique, one-stop-shop bundle of voice and messaging products. This platform, which will be developed in the coming months, will leverage Inteliquent's high quality network reach and be facilitated with an industry leading self-care provisioning web portal and a web API. Inteliquent will also bring innovative changes to the way messaging solutions are delivered to this sector of the industry. This initiative will create a new market for Inteliquent's business model where no others can compete as effectively.

"Given the exciting transformation occurring at Inteliquent, we needed a brand identity that better describes us and represents our goals," said John Schoder, Inteliquent's Chief Marketing Officer. "Through a new logo and new colors, our brand now depicts our innovative, dynamic and creative culture."

Along with the rebranding, Inteliquent relaunched its website, which now communicates the company's value proposition for customers: bringing leading edge communications solutions to life efficiently and quickly to help wireline, wireless and OTT partners provide the best service to their customers. More information can be found at [www.inteliquent.com](http://www.inteliquent.com).

### **About Inteliquent**

Inteliquent is a premiere interconnection partner for communication providers of all types, including voice, text and messaging. Inteliquent is used by nearly all national and regional wireless carriers, cable companies and CLECs in the markets it serves, and its network carries approximately 17 billion minutes of traffic per month. Please visit Inteliquent's website at [www.inteliquent.com](http://www.inteliquent.com) and follow us on Twitter @Inteliquent.

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